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# Education

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| 2019- PERSUINGB.com, [SYMBIOSIS COLLEGE OF ARTS AND COMMERCE](https://www.symbiosiscollege.edu.in/)  * Part of the Cultural Team in the main fest of Symbiosis, ‘Symagine’ (2019-’20) where I was in charge of the main stage and sold passes on field and through social media as well. * Part of the Organization Committee for the Symbiosis Global Entrepreneurial Summit, ‘Symbiz’ (2019-’20) * Part of college basketball and football girls team. |
| INTERNSHIPS  |  | | --- | | July’19 – august’19[Business development and marketing](certificates/YouthRep%20Certificate%20Yusra%20Nasser.pdf.pdf) , [MyCAPTAIN](https://www.mycaptain.in/)  * Reached out to large crowd with MyCaptain Workshops, helping many students understand their passion. * Worked in different Marketing and Sales domains from working on on-ground sales to digital marketing and external collaborations * Exceeded the sales target   To refer certificate of endorsement [click here](certificates/Endorsement%20Letter%20Yusra%20mycaptain.pdf). NOVEMBER’19 – JANUARY’20[HUMAN RESOURSE INTERN](certificates/Certificate%20YEF%20Yusra%20Nasser.pdf.pdf.pdf), [YOUTH EMPOWERMENT FOUNDATION](https://www.yefindia.org/)  * Conducting interviews * Making offer letters  JulY’20 - PresentDIGITAL MARKETING INTERN, [VERBINDEN](https://www.iverbinden.com/)  * Research-based marketing * To make newsletters and run campaigns * To create Content Bucket for various companies. | | |

# Skills

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| * Teamwork * Effective Communication Skills * Writing / Creating Content  |  | | --- | |  | | * Social Media Marketing * Digital Marketing ([Certificate by Google](digital%20makreting%20certificate%20from%20google.jpg)) * Leadership |

# EXTRA CURRICULAR ACTIVITIES

* Captain for school basketball team (2017-’19)
* Captain for school Throw-ball team (2016-’17)
* Long Distance Runner (Athletics)
* Part of Mime group
* Played as a lead character in Mimicry Performances
* Part of school Acapella group / Music Club as a Singer and a Beatboxer